



Renewable Chemicals Corporation Will Use Sugar Cane Ethanol to Manufacture Renewable Chemicals

Sarasota, FL July 25, 2008 - The Renewable Corporation, (TRC) is pleased to announce the formation of its subsidiary, Renewable Chemicals Corporation (RCC). RCC intends to produce chemicals utilizing sugar cane based ethanol as feedstock source material instead of petroleum. RCC plans to produce these renewable chemicals customized to the specific sustainability and pricing requirements of the consumer packaging, energy, agricultural, pesticides, materials and polymer industries.

“There is tremendous market interest for plastics derived from renewable, sustainable sources” says The Renewable Corporation CEO Andy Badolato. “Major retailers, consumer product companies, and the packaging and plastics industries are working together to implement solutions to lessen our dependence upon foreign oil and to reduce global warming. The utilization of [sugar cane ethanol](#) as a chemical feedstock is the next logical step, after its use as an alternative fuel.”

The Renewable Corporation, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum and traditional manufacturing methods. TRC production processes are [eco-efficient](#) and apply and adhere to sustainable practices and standards. TRC accomplishes this with the [ALCHEMx Production Platforms™](#), which integrates technologies, sustainable manufacturing, and distribution with supply chain partners to meet customer needs and pricing requirements. TRC utilizes sugarcane based ethanol which is considered the leading cost efficient, energy balanced and environmentally sustainable feedstock source, when compared to petroleum and other alternative fuels.

Forward-Looking Statements

Certain matters discussed in this press release are "forward-looking statements." These forward-looking statements can generally be identified as such because the context of the statement will include words such as "expects," "should," "believes," "anticipates" or words of similar import. Similarly, statements that describe The Renewable Corporation's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, including the financial performance of The Renewable Corporation, as appropriate, which could cause actual results to differ materially from those currently anticipated. Although The Renewable Corporation believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, they cannot give any assurance that their expectations will be attained. Shareholders, potential investors and other readers are urged to consider these factors carefully in evaluating any forward-looking statements. Certain factors could cause results and conditions to differ materially from those projected in these forward-looking statements, and some of these factors are discussed below. These factors are not exhaustive. New factors, risks and uncertainties may emerge from time to time that may affect the forward-looking statements made herein. These forward-looking statements are only made as of the date of this press release and The Renewable Corporation does not undertake any obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

Contact:

Craig McClure
Investor Relations
The Renewable Corporation
2033 Main Street
Sarasota, FL 34237
941-925-2500 X 3084
ir@therenewablecorp.com