

**The Renewable Corporation featured in  
*Packaging Strategies* article titled  
'The Future of Plastics Resins'**



**Sarasota, FL- September 4, 2008** The August 30<sup>th</sup> 2008 issue of *Packaging Strategies* Newsletter features The Renewable Corporation (TRC) in an article titled *THE FUTURE OF PLASTICS PACKAGING RESINS*. The article discusses the growing interest in the use of sugarcane based ethanol as the feedstock for the production of renewable sourced ethylene, naming two recently planned projects that Dow/Crystalsev and Braskem Corporation have targeted for Brazil. Ethylene is used in the production of a wide variety of plastics, including those used for packaging. More than 28 million tons of ethylene was produce in the United States in 2006, none of which was produced from renewable sources. Packaging companies are looking for greener more environmentally friendly solutions, as well as an alternative to high priced petroleum.

To view the complete copyrighted article, go to the 'In the News' section of the The Renewable Corporation website- [TRC In the News](#).

**The Renewable Corporation**, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum and traditional manufacturing methods. TRC production processes are [eco-efficient](#) and apply and adhere to sustainable practices and standards. TRC accomplishes this with the [ALCHEMx Production Platforms™](#), which integrates technologies, sustainable manufacturing, and distribution with supply chain partners to meet customer needs and pricing requirements. TRC utilizes sugarcane based ethanol which is considered the leading cost efficient, energy balanced and environmentally sustainable feedstock source, when compared to petroleum and other alternative fuels.

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## **Forward-Looking Statements**

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Exchange Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties, including, without limitation, the ability to obtain financing and regulatory and shareholder approval for anticipated actions.

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