

**The Renewable Corporation announces VP of Investor and Public Relations**  
***“Company highlighted in Biomass magazine”***



**Sarasota, FL- August 27, 2008** The Renewable Corporation, (TRC) is pleased to announce the appointment of Craig McClure as VP of Investor and Public Relations. Mr. McClure has over 20 years in the investment services industry working as a licensed professional with companies such as Wachovia Securities, Aegon NV and LaSalle St. Securities.

“I am very pleased to join The Renewable Corporation. Economic conditions, environmental concerns and the efficient use of the planets food resources have placed sugar cane based ethanol at the forefront of efficient petroleum alternatives. Our current coverage in BIOMASS Magazine is indicative of the Industry interest we are receiving. Eco-efficient sugarcane ethanol used as both a petrochemical and fuel alternative makes the most sense economically and for the environment, “ said Craig McClure, TRC VP of Investor and Public Relations.

BIOMASS Magazine is produced by BBI Media, the world leader in biofuels/biomass industry publishing. They also publish *Ethanol Producer Magazine* and *Biodiesel Magazine* as well as offering an ever expanding line of online services. A copy of the article can be viewed here: [BIOMASS Magazine September, 2008.](#)

**The Renewable Corporation**, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum and traditional manufacturing methods. TRC production processes are [eco-efficient](#) and apply and adhere to sustainable practices and standards. TRC accomplishes this with the [ALCHEMx Production Platforms™](#), which integrates technologies, sustainable manufacturing, and distribution with supply chain partners to meet customer needs and pricing requirements. TRC utilizes sugarcane based ethanol which is considered the leading cost efficient, energy balanced and environmentally sustainable feedstock source, when compared to petroleum or other alternative fuels.

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## **Forward-Looking Statements**

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Exchange Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties, including, without limitation, the ability to obtain financing and regulatory and shareholder approval for anticipated actions.

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