



## **TRC Announces the E3 Network Corporation** *“E3 to provide and distribute Cleantech, Alternative energy and Sustainable Products and Services”*

Sarasota,FL- November 30, 2009- The Renewable Corporation (SYMBOL: RNWB), is pleased to announce the E3 Network Corporation, (E3). Projected to launch in the 1<sup>st</sup> quarter 2010, E3 is developing a national footprint of company authorized independent representatives, the “E<sup>3</sup> Network™” that will provide Cleantech, alternative energy, and sustainable products and services to consumers, homeowners, businesses and municipalities.

The E<sup>3</sup> Network™ business model will enable the distribution of products and services at competitive costs while enabling the independent representatives to receive maximized product margins as an alternative to today’s “Big Box” retail and large corporate distribution business models that typically employ low paid sales personnel. Via a virtual storefront concept, the E<sup>3</sup> Network™ representatives will have access to various tools and resources including; access to product margins, custom sales and marketing software, product and sales marketing and training, back office administration and operations, specialized mortgage related closing and document agents, green training, and a branded identity package and personalized website.

CEO, Andy Badolato stated, “We are very excited about E3 and its business model, the timing is right. Our country is in a transformational shift implementing alternative energy and cleantech sustainable technologies to decrease dependence on foreign oil, to create new green jobs and to stimulate our economy. We will provide the E3 Network independent distributors with everything they need to create a new business and or compliment their existing line of work or occupation. This is targeted for the middle class American who wishes to be a part of the green movement economy. Our cleantech virtual storefront concept enables the redistribution of the same product margins in favor of the small business, rather than the Big Box, Wall Street Financed retailers that employ low paid sales personnel and staff. It has taken over our country’s product distribution in the last two decades. The E3 Network Corporation reinvigorates Main Street America and small businesses with a turnkey alternative energy and cleantech product solutions”.

### **About The Renewable Corporation**

The Renewable Corporation (TRC) provides and distributes alternative energy, cleantech and sustainable products and services. TRC provides these competitive solutions via its operating subsidiaries the E3 Network Corporation and Renewable Chemicals Corporation. Please go to [www.therenewablecorp.com](http://www.therenewablecorp.com) for more information.

**Forward-Looking Statements**

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Exchange Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties, including, without limitation, the ability to obtain financing and regulatory and shareholder approval for anticipated actions.

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