

TRC Subsidiary Renewable Chemicals Corporation is Highlighted in Chemical and Plastics Industry Publication



Sarasota, FL – August 11, 2008 The Renewable Corporation, (TRC). In a recent editorial titled Plastics and the Global Energy and Chemical Feedstock Crisis published at Omnexus.com, Dr. Duane B. Priddy Sr. writes “Our future depends upon the development of sustainable sources of energy and chemical feedstocks that are based upon renewable resources... For example, Dow Chemical and Renewable Chemicals Corporation are making plans to manufacture polyethylene from sugar cane.”

Dr. Duane Priddy Sr. was a leading Scientist in Dow Plastics for over 30 years, and is now a globally recognized expert in Polymer Science and Engineering. Omnexus.com is an online Service Provider for the chemical industry and its clients' industries. To view the complete editorial, go to <http://www.omnexus.com/resources/editorial.aspx>.

The Renewable Corporation, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum and traditional manufacturing methods. TRC production processes are eco-efficient and apply and adhere to sustainable practices and standards. TRC accomplishes this with the ALCHEMx Production Platforms™, which integrates technologies, sustainable manufacturing, and distribution with supply chain partners to meet customer needs and pricing requirements. TRC utilizes sugarcane based ethanol which is considered the leading cost efficient, energy balanced and environmentally sustainable feedstock source, when compared to petroleum and other alternative fuels.

Forward-Looking Statements

Certain matters discussed in this press release are "forward-looking statements." These forward-looking statements can generally be identified as such because the context of the statement will include words such as "expects," "should," "believes," "anticipates" or words of similar import. Similarly, statements that describe The Renewable Corporation's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, including the financial performance of The Renewable Corporation, as appropriate, which could cause actual results to differ materially from those currently anticipated. Although The Renewable Corporation believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, they cannot give any assurance that their expectations will be attained. Shareholders, potential investors and other readers are urged to consider these factors carefully in evaluating any forward-looking statements. Certain factors could cause results and conditions to differ materially from those projected in these forward-looking statements, and some of these factors are discussed below. These factors are not exhaustive. New factors, risks and uncertainties may emerge from time to time that may affect the forward-looking statements made herein. These forward-looking statements are only made as of the date of this press release and The Renewable Corporation does not undertake any obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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