



NEWS RELEASE

THE RENEWABLE CORPORATION POSITIONED TO BENEFIT FROM ENERGY MARKET INSTABILITY

Energy Pricing Volatility Creates Opportunity for Company's Renewable resource agenda

SARASOTA, FLORIDA – October 27, 2008 – The Renewable Corporation (OTC PINKSHEETS SYMBOL: RNWC), developer of the proprietary ALCHEMx™ platform designed to provide eco-efficient products, services and technologies that leverage renewable resources and alternative energy solutions, today announced that it is developing an Ethanol Industry Position Paper designed to provide insightful analysis on the current turmoil in the energy commodity markets. Prices for energy commodities have dropped as much as 60%, including oil's drop from \$147 per barrel to a recent \$40 per barrel. Commodity pricing for anhydrous ethanol has dropped approximately 45% in the United States since the highs seen in June, 2008. Ethanol made from either corn or sugarcane is used as a motor fuel additive and serves as sustainable, renewable resourced alternative to petroleum..

Andrew Badolato, CEO of The Renewable Corporation, discussed the impact of this price volatility, stating, "The drop in energy prices, including oil, gasoline, ethanol, and natural gas is causing uncertainty in many areas of the energy industry, from production to distribution. We are currently in the latter stages of progress to commence production of plastics and other chemicals from sugar cane ethanol. This helps decrease our country's dependence on foreign oil and improves our economy. Renewable Chemicals Corporation, a subsidiary of the company will provide plastics and other chemicals from renewable sugarcane ethanol as an alternative to petroleum or *petrochemicals*. Our renewable resource provider and joint venture projects partner is Cosan; one of the world's largest sugarcane processors and ethanol producers with annual crushing capacity of over 44 million metric tons. Sugarcane is considered the most efficient renewable source for making ethanol, and when compared to corn; has an energy balance 7 times greater, does not rely on a competing food source, yields more than twice as much energy per acre, and has 3 times greater reduction in greenhouse gas emissions. We have another operating subsidiary joint venture with COSAN called Renewable Fuels of America Corporation which develops sugarcane-based ethanol distribution in the United States for use as alternative fuel.

According to Badolato, "Our Company is well positioned to benefit from the current energy market volatility and may realize enhanced potential as the price of oil inevitably rises again. In the longer term, our distribution strategies for sugarcane-based ethanol in the US will be supported by a demand for a less expensive and more environmentally beneficial alternative to corn ethanol as renewable, sustainable trends continue for our economy."

About The Renewable Corporation

The Renewable Corporation, (TRC) provides products, services and technologies using renewable resources and alternative energy solutions. TRC's processes are eco-efficient and apply and adhere to sustainable practices and standards. TRC accomplishes this with the ALCHEMx Production Platforms™, which integrates technologies, sustainable manufacturing, installation and distribution with our supply chain partners to meet customer needs, pricing requirements and provide an alternative energy economic advantage. TRC provides these competitive solutions to meet market demand via its operating subsidiaries:

Renewable Chemicals Corporation, (RCC) provides plastics and other chemicals from renewable resources as an alternative to petroleum or *petrochemicals*. RCC utilizes intellectual property and

proprietary engineering systems customized to the specific sustainability and pricing requirements of the consumer packaging and polymer material industries. RCC's renewable resource provider and joint venture projects partner is COSAN; one of the world's largest sugarcane processors and ethanol producers with annual crushing capacity of over 44 million tons. Sugarcane is considered the most efficient renewable resource and when compared to corn; has an energy balance 7 times greater, does not rely on a competing food source, yields more than twice as much energy per acre, and has 3 times greater reduction in greenhouse gas emissions.

[Renewable Products and Services Corporation](#), (RPS) provides renewable and alternative energy products, services and solutions for residential, commercial, and municipal installation applications. RPS leverages a national network of company authorized Renewable Technician™ distributors that provide and retrofit products and services in geographical exclusive territories. RPS provides technology products, customized software, marketing tools and resources, training and certification, back office administration, call center support, and web based product information and order fulfillment. RPS oversees and provides its distributors and customers' access to available financing alternatives, government backed loans, and tax credits under the newly enacted Renewable and alternative energy government spending programs.

[Renewable Fuels of America Corporation](#), (RFAC) imports and distributes sugarcane ethanol as an alternative fuel. Sugarcane is considered the most efficient renewable resource and when compared to corn; has an energy balance 7 times greater, does not rely on a competing food source, yields more than twice as much energy per acre, and has 3 times greater reduction in greenhouse gas emissions. RFAC forms joint ventures with existing ethanol distributors in those coastal areas logistically and economically favorable to a port entry supply. RFAC's renewable resource provider and joint venture projects partner is Cosan; one of the world's largest sugarcane processors and ethanol producers with annual crushing capacity of over 44 million tons.

Forward Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 27E of the Securities Exchange Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties, including, without limitation, the ability to obtain financing and regulatory and shareholder approval for anticipated actions.

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