

TRC Announces Ethanol Chemicals ALCHEMx Production Platforms™

Enables production of chemicals from renewable sugarcane feedstock as an alternative to petroleum



Sarasota, FL- July 31, 2008: The Renewable Corporation, (TRC) is pleased to announce the Ethanol Chemicals [ALCHEMx](#) Production Platforms™. This proprietary process integrates technologies, manufacturing methods, and distribution to produce eco-efficient and cost effective chemicals utilizing renewable resources as an alternative to petroleum. This sustainable solution meets global demand to reduce global warming and decrease dependence on foreign oil.

Renewable Chemicals Corporation, a TRC subsidiary, will use the ALCHEMx Production Platforms™ to convert [sugarcane based ethanol](#) to ethylene. The bio-ethylene can then be converted into various downstream chemicals including ethylene oxide, low density and high density polyethylene, styrene, and polystyrene. Existing manufacturing infrastructure can be utilized that now produce these same chemicals from petroleum based ethylene.

“The conversion of ethanol into chemicals is not a new process or technology, some of the first plastics produced were originally made from ethanol. Due to increasing petroleum costs and global warming, this is now a very compelling, [eco-efficient](#) alternative to traditional petrochemical production”, stated Andrew Badolato, TRC Chairman and CEO.

The Renewable Corporation, (TRC) provides products, services and technologies using renewable resources as an alternative to petroleum. TRC utilizes sugarcane based ethanol which is considered the leading cost efficient, energy balanced and environmentally sustainable feedstock source, when compared to petroleum and other alternative fuels. TRC will provide these cost competitive, environmentally responsible solutions via its operating subsidiaries Renewable Chemicals Corporation (RCC) and Renewable Fuels of America Corporation (RFAC)

Forward-Looking Statements

Certain matters discussed in this press release are "forward-looking statements." These forward-looking statements can generally be identified as such because the context of the statement will include words such as "expects," "should," "believes," "anticipates" or words of similar import. Similarly, statements that describe The Renewable Corporation's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, including the financial performance of The Renewable Corporation, as appropriate, which could cause actual results to differ materially from those currently anticipated. Although The Renewable Corporation believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, they cannot give any assurance that their expectations will be attained. Shareholders, potential investors and other readers are urged to consider these factors carefully in evaluating any forward-looking statements. Certain factors could cause results and conditions to differ materially from those projected in these forward-looking statements, and some of these factors are discussed below. These factors are not exhaustive. New factors, risks and uncertainties may emerge from time to time that may affect the forward-looking statements made herein. These forward-looking statements are only made as of the date of this press release and The Renewable Corporation does not undertake any obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

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